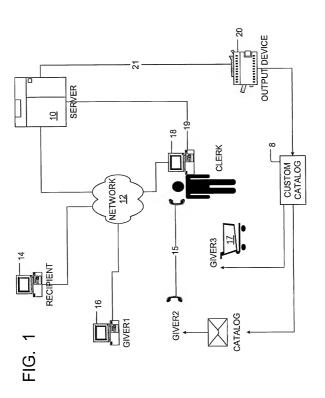
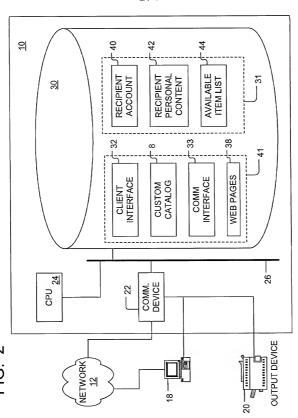
Title: Electronic Commerce System Including Customized Catalog Having Encoded Information Inventor(s): Keith E. Moore Attorney Docket: 10003897
Attomey: Susan Heminger (650) 236-2738

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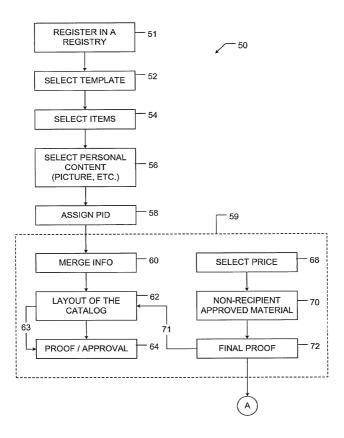
Title: Electronic Commerce System Including Customized Catalog Having Encoded Information Inventor(s); Keith E. Moore Attorney Docket: 10003897
Attorney: Susan Heminger (550) 236-2738

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FIG. 3A



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FIG. 3B

